**Biography of Mr Moulay Hafid Elalamy**

Mr. Moulay Hafid Elalamy, appointed by His Majesty King Mohammed VI on April 5, 2017, Minister of Industry, Investment, Trade and Digital Economy, was born on January 13, 1960 in Marrakech.

A graduate in information systems from the Université de Sherbrooke, where he was also governor of the Faculty of Administration, Moulay Hafid Elalamy, began his professional career in Canada as a senior advisor to the Quebec Ministry of Finance before To hold the position of Director of Information Systems within a Canadian insurance company.

Back in Morocco, Moulay Hafid Elalamy, a member of the National Rally of Independents (RNI), joined the ONA group where he held the position of General Secretary, alongside that of General Manager of its subsidiary Assurance.

In 1995 he created his own company, a key operator in the service sector (finance, insurance, assistance, consumer credit), a giant group that would acquire two of the largest Moroccan insurance companies, Pan-African insurance.

He is also Vice President of the Moroccan Federation of Insurance and Reinsurance Companies and a member of the Investment Committee of the Moroccan Retirement Pension Fund.

Moulay Hafid Elalamy has launched two programs dedicated to the creation of companies. It is the Sherpa club which actively participates in the emergence of permanent, competitive and job-creating structures in Morocco and the MHE Young Entrepreneurs competition, which consists of financial support and accompaniment to young project holders for the creation of Their businesses.

Moulay Hafid Elalamy, a well-known figure in the Moroccan economic and social world, was president of the General Confederation of Moroccan Companies from 2006 to 2009.

Member of the Mohammed V Foundation for Solidarity, Moulay Hafid Elalamy is also Treasurer of the Lalla Salma Association for Cancer Prevention and Treatment.